

Smart Talk

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FUNDRAISING FOR MS

Time to Top Up Your Account

“ It's been another great year for SmartGiving. With over £8.5M worth of donations being paid out to charities in 2014 we have hit another record high. We are continually improving and updating the website all the time which you can read more about in the Talk of the Town section below. Thank you for your continued support and please don't forget to top up your charity account by 5th April to benefit from tax relief for the 2014/2015 tax year. ”

– Paula, Carmen, Rob & the SmartGivingTeam.



Money Talks

Gain a further 25% tax relief before 5th April.

The end of the tax year is approaching so remember to top up your charity account before 5th April. Higher rate tax payers will benefit from up to 25% extra tax relief for the 2014/2015 tax year.



Talk Shop



Don't let your tax return be taxing

If you are a higher or additional rate taxpayer, you will need to include the amount of charitable donations you have made through SmartGiving during the last tax year on your tax return to receive your full rebate. You can credit your additional rebate to your charity account by nominating SmartGiving on your tax return using the reference SAR18GG

Talk of the Town



Our upgraded website will go live in April 2015, making it simpler and easier for you to top up, find a charity or create a fundraising page. It will have a fresh new look, be easier to navigate and provide users with a host of donation and fundraising solutions.

Our enhanced fundraising platform will make it easier for you to keep track of your targets and share your progress with family and friends using pictures and videos. And thanks to our lower admin fee, SmartGiving gives more to charity than competitors. So if you are taking part in a charity event or challenge, the smartest solution is unquestionably www.smartgiving.org.uk.

Talk the Walk



SmartGiving: helping Howard reach new peaks

Howard Sinclair has been raising money for MS charities for 47 years! Read more about his latest fundraising effort here.

Q What is the 3 Peaks Challenge all about:

A I'm climbing the 3 highest peaks in the UK in 24 hours! We start at Fort William with Ben Nevis, move on to Scafell Pike in the Lake District, and finish with Mt. Snowdon in North Wales. With roughly 10 hours of driving between the 3, we've got 13 to 14 hours to complete the 3 climbs!

Q What motivated you to take part?

A I'm doing this to raise funds for Hadassah UK, and ultimately the Hadassah Medical Organisation in Jerusalem, which has achieved international recognition for its work in developing stem cell therapy to treat, and hopefully one day cure Multiple Sclerosis. My late mother had MS for almost 40 years, and I have been raising funds for the MS Society and its related associations since I was 16 (I think that's 47 years!).

Q Why did you choose to fundraise through SmartGiving?

A A friend recommended using SmartGiving as their fees are low and they provide great customer service. Not to mention you are also a charity with all profit going to great causes – it's win-win!

Q If you could give one piece of advice to someone taking part in a charity fundraising challenge what would it be?

A The only advice I would offer to anyone thinking of taking part in a charity fundraiser is know your limits and plan ahead.

Q How will you keep your supporters updated on your training and fundraising progress?

A I'm planning to post updates about my training on my SmartGiving fundraising page.

If you are considering doing a fundraising charity challenge visit:
www.smartgiving.org.uk/page/fundraising

Pep Talk

Our top tips for more efficient charitable giving

Donate Online

Donating online saves charities administration costs, meaning more money can go to worthy causes.

So, if you haven't already, please sign up for an online account today:
www.smartgiving.org.uk



Fundraising Events

Taking part in a charity challenge can help you stay healthy while giving something back to charity. Check out our online events calendar to see if you can find an event or challenge to try:
www.smartgiving.org.uk

Stretch your Salary

If you pay UK income tax and want to give regularly then Payroll Giving will benefit you. It works by transferring a sum from your gross salary into your SmartGiving account or directly to a charity. As donations are deducted before tax, you end up with more money to donate to your favourite causes. Find out more:
payrollgiving@smartgiving.org.uk

Straight Talk Notices

As a registered charity we keep our fees to a bare minimum. Our fee structure is simple and transparent. For details please visit:
www.smartgiving.org.uk/page/fees.

SmartGiving also offers a Matched Giving service. Companies will benefit from signing up as it helps improve employee engagement and promotes positive workplace relations.

Email us to find out more: info@smartgiving.org.uk.

Please tell us if your tax status has changed so we can update our records accordingly.



SmartGiving

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