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“ In 2017 nearly £7.5M worth of donations were paid out to charities and we have hit another record high. We are continually improving and updating the website which you can read more about in the Talk of the Town section below. Thank you for your continued support and please do not forget to top up your charity account by 5 April to benefit from tax relief for the 2017/2018 tax year. ”

– Paula and Carmen



Money Talks

Gain a further 25% tax relief before 5 April

The end of the tax year is approaching so remember to top up your charity account before 5 April. Higher rate tax payers will benefit from up to 25% extra tax relief for the 2017/2018 tax year.



Talk Shop

Don't let your tax return be taxing

If you are a higher or additional rate taxpayer hoping to receive a full rebate you will need to include the amount of charitable donations you have made through SmartGiving during the last tax year on your tax return. You can credit your additional rebate to your charity account by nominating SmartGiving on your tax return using the tax reference SAR18GG.

Talk of the Town



We are currently upgrading our website to go live in April 2018, making it simpler and easier for you to top up, find a charity or create a fundraising page. It will have a fresh new look, be easier to navigate and provide users with a host of donation and fundraising solutions.

Our enhanced fundraising platform will make it easier for you to keep track of your targets and share your progress with family and friends using pictures and videos. And thanks to our lower admin fee, SmartGiving gives more to charity than competitors. So if you are taking part in a charity event or challenge, the smartest solution is unquestionably www.smartgiving.org.uk.

Important Legal Changes

Changes to the law now require that from 25 May 2018 onwards, we will need your consent to communicate with you via email, telephone or text, if we wish to contact you about services other than your personal charity account. SmartGiving is always looking to improve the user experience for all of our clients and if you do not consent you will miss out on hearing about how our updates can be benefitting you. Please take a minute to complete the enclosed form and post it back in the return envelope provided.

FUNDRAISE THE SMART WAY

Raise money for charity with an online SmartGiving fundraising page – whether you're running a marathon or running an appeal. It's easy to use, quick and effective. Our fees are lower than leading competitors and we donate the surplus to charitable causes.



Unlike other fundraising platforms, SmartGiving allows account holders to donate directly to SmartGiving fundraising pages. This is done by simply logging in and choosing the option to donate via their account.

If your sponsors want to give you cash, cheques or charity vouchers towards your cause, you can add this manually to your fundraising page, allowing you to always keep on top of the total amount raised.

Top Tip: Taking part in a fundraising challenge alone can be difficult, so invite a friend to share your experience with you. A chinwag helps to make time fly. You can both set-up your fundraising pages on SmartGiving.

Visit www.smartgiving.org.uk to start fundraising today.

Straight Talk Notices

As a registered charity we keep our fees to a bare minimum. Our fee structure is simple and transparent. For details please visit www.smartgiving.org.uk/page/fees.

Please tell us if your tax status has changed so we can update our records accordingly.

You can unsubscribe to our newsletter at any time by contacting the SmartGiving team.

Pep Talk

Our top tips for more efficient charitable giving

Donate Online

Donating online saves charities administration costs, meaning more money can go to worthy causes.

So, if you haven't already, please sign up for an online account today:

www.smartgiving.org.uk



Matched Giving

SmartGiving offers a Matched Giving service. Companies will benefit from signing up as it helps improve employee engagement, promotes positive workplace relations and all charitable donations can be off-set against corporation tax. Contact us for more info.

Stretch your Salary

If you pay UK income tax and want to give regularly to charity then Payroll Giving will benefit you. It works by transferring a sum from your gross salary to a specific charity or into your SmartGiving account, and because donations are deducted before tax, you end up with more money to donate to your favourite causes. For more information, please email payrollgiving@smartgiving.org.uk



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